

Cookie policy

This Site uses cookies. Please note that the terms used herein have the meaning described in the Site Usage Policy, unless provided otherwise. This Cookies Policy is an integral and inseparable part of the [Site Usage Policy](#). This Cookies Policy is effective as of July 01, 2025.

Last review of the Cookies Policy: July 01, 2025.

1. WHAT ARE COOKIES?

1.1. In order to improve your experience of visiting the websites, we use cookies – small pieces of text information that are created automatically when you browse the site, and stored on your computer or other terminal device. The information collected by the cookies allows us to provide you with the opportunity to browse through more convenient, attractive offers and learn more about the behaviour of our website users, to analyse trends and improve both the website, your service, as well as the services provided by the Owner.

2. WHAT COOKIES AND HOW DO WE USE IT?

2.1. Cookies will only be placed on your device with your consent, with the exception of cookies that are strictly necessary for the technical operation of the website. It should be noted that if you do not allow the website to use cookies, some of the website's functions may not work partially or completely.

2.2. The legal basis for the use of cookies is the Owner's legitimate interest in ensuring the technical functioning of the website. Where Cookies are used to store your preferences and to compile statistics, the legal basis for the use of cookies is your consent.

2.3. The information we collect using cookies is used for the following purposes (Cookie description last updated July 1, 2025):

- Strictly necessary cookies — these cookies are essential for you to browse the website and use its features, such as accessing secure areas of the site.

Name	Provider / Domain	Expiration	Description
CookieScriptConsent	CookieScript https://www.smartlynx.au/	1 month	This cookie is used by Cookie-Script.com service to remember visitor cookie consent preferences. It is necessary for Cookie-Script.com cookie banner to work properly.
AnalyticsSyncHistory	LinkedIn Corporation .linkedin.com	1 month	Used to store information about the time a sync with the lms_analytics cookie took place for users in the Designated Countries
li_gc	LinkedIn Corporation	6 months	Used to store guest consent to the use of cookies for non-essential purposes

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 www.smartlynx.au

.linkedin.com

- Marketing (targeting) cookies — These cookies track your online activity to help advertisers deliver more relevant advertising or to limit how many times you see an ad. These cookies can share that information with other organizations or advertisers.

Name	Provider / Domain	Expiration	Description
_fbp	Meta Platform Inc. https://www.smartlynx.au/	3 months	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers
_gat_UA-9221908-6	https://www.smartlynx.au/	54 seconds	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.
bscookie	LinkedIn Corporation .www.linkedin.com	1 year	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
_ga	Google LLC https://www.smartlynx.au/	1 year 1 month	This cookie name is associated with Google Universal Analytics – which is a significant update to Google’s more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.
_ga_PXBD8L8ZTC	https://www.smartlynx.au/	1 year 1 month	This cookie is used by Google Analytics to persist session state.
_gid	Google LLC https://www.smartlynx.au/	1 day	This cookie name is associated with Google Analytics. It is used by gtag.js and analytics.js scripts and according to Google Analytics this cookie is used to distinguish users.
bcookie	Microsoft Corporation .linkedin.com	1 year	This is a Microsoft MSN 1st party cookie for sharing the content of the website via social media.

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lfdc	Microsoft Corporation .linkedin.com	1 day	This is a Microsoft MSN 1st party cookie that ensures the proper functioning of this website.
UserMatchHistory	LinkedIn Corporation .linkedin.com	1 month	This cookie is used to track visitors so that more relevant ads can be presented based on the visitor's preferences.
PHPSESSID	PHP.net https://www.smartlynx.au/	Session	Cookie generated by applications based on the PHP language. This is a general purpose identifier used to maintain user session variables. It is normally a random generated number, how it is used can be specific to the site, but a good example is maintaining a logged-in status for a user between pages.

- Preferences cookies — also known as “functionality cookies,” these cookies allow a website to remember choices you have made in the past, like what language you prefer, what region you would like weather reports for, or what your user name and password are so you can automatically log in.

Name	Provider / Domain	Expiration	Description
lang	https://www.smartlynx.au/	8 days 17 hours	There are many different types of cookies associated with this name, and a more detailed look at how it is used on a particular website is generally recommended. However, in most cases it will likely be used to store language preferences, potentially to serve up content in the stored language.

– Unclassified cookies are cookies that do not belong to any other category or are in the process of categorization.

Name	Provider / Domain	Expiration	Description
_hjSessionUser_3624423	https://www.smartlynx.au/	1 year	Set when a user first lands on a page. Persists the Hotjar User ID which is unique to that site. Hotjar does not track users across different sites. Ensures data from subsequent visits to the same site are attributed to the same user ID. 365 days duration. JSON data type.
_hjSession_3624423	https://www.smartlynx.au/	30 minutes	Holds current session data. Ensures subsequent

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requests in the session window are attributed to the same session. 30 minutes duration, extended on user activity. JSON data type.

Set to determine if a user is included in the data sampling defined by your site's daily session limit. 2 minutes duration, extended every 30 seconds. Boolean true/false data type.

_hjIncludedInSessionSample_3624423 <https://www.smartlynx.au/> 2 minutes

li_sugr .linkedin.com 3 months Store and track a visitor's identity.

3. HOW TO CHANGE COOKIE SETTINGS

3.1. You can change your cookie preferences at any time by clicking on the Cookie Settings icon. You can change your settings by ticking existing boxes or unticking boxes and clicking "Save and close". You may need to refresh your page for your settings to take effect.

3.2. To find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org or www.allaboutcookies.org.

3.3. Alternatively, most web browsers allow some control of most cookies through the browser settings. Find out how to manage cookies on popular browsers:

Google Chrome
Safari (iPhone)
Safari (Mac)
Mozilla Firefox
Samsung Internet (Mobile)
Microsoft Edge
Internet Explorer
Opera

4. How long will the data be stored?

4.1. You can view the cookie retention periods in the list of cookies of this policy (above). Your consent to the use of cookies is valid for six (6) months.

5. MORE INFORMATION ON COOKIES

5.1 To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

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